

# Linking Educators with Science using Digital Communication



Project Title	Linking Educators with Science using Digital Communication
Project Summary	Engaging with classrooms in Alaska to share our research is challenging. One big reason is travel to Alaska is expensive both in time and money. Digital communications is a tool we would like to use to improve engaging students with our science and bring real-life examples to the classroom.
Country	United States
Agency	National Oceanic and Atmospheric Administration
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

Work with NOAA Fisheries Alaska Fisheries Science Center communications staff to develop a plan of action for engaging with classrooms in Alaska. Intern will take the project from idea to implementation.

Duties may include: Contact educators in Alaska to learn what digital communications platforms they already use and/or which platforms they are equipped to use. Develop programming for digital communication event. Design event(s) with one or more classrooms to "test drive" program. Evaluate program results to determine if goals were made. Modify programming and/or redesign event and try again.

Goals of project: We would like to determine what digital communication platforms work best with engaging with classrooms. What is the best way to showcase our science using various platforms. In addition, we would like to create a virtual engagement strategy for educators that includes: What does an event look like? How do we invite the classrooms? How often do we conduct events?

## Desired Skills Interests

### Skill

Curriculum development

Event planning
Problem solving
Team player
Twitter
Facebook
Social Media
Google Apps
YouTube
oral communication skills
Interest in Science
Knowledge of Alaska
Passion for Conservation
Knowledge of environmental laws
Knowledge of natural resource management
Likes Seafood
Interest in Ocean Science

## Additional Information

Check us out on Twitter @NOAAFisheriesAK and on FB at NOAA In Alaska - or our website [www.afsc.noaa.gov](http://www.afsc.noaa.gov)

## Language Requirements

*None*